

PLACEMENT	AD SIZE	ACCEPTED MEDIA	MAXIMUM FILE SIZE	LOOPING & ANIMATION	LEAD TIME (Business Days)
Wide Rectangle	300x250	JPG, GIF, Flash, Motif, Pointroll	50k (GIF) 40k (Flash)	:15 length 3 loops	2 days
Leaderboard	728x90	JPG, GIF, Flash, Motif, Pointroll	50k (GIF) 40k (Flash)	:15 length 3 loops	2 days
Rising Star Placement	TBD	JPG, GIF, Flash, Motif, Pointroll	TBD	:15 length 3 loops	5 days
Large Rectangle	300x600	JPG, GIF, Flash, Motif, Pointroll	50k (GIF) 40k (Flash)	:15 length 3 loops	2 days
Newsletter Wide Rectangle	300x250	JPG	40k	N/A	2 days
Newsletter Leaderboard	728x90	JPG	40k	N/A	2 days
Section Sponsorship	300x150	JPG	40k	N/A	2 days
Eblast	600x850	JPG, HTML	100k	N/A	2 days
Mobile	320x50	JPG	40k	N/A	2 days
Full Page Digital Magazine	1024x768 & 768x1024 (both sizes needed)	JPG, video	200k	N/A	2 days
Video Pre-Roll & In-Banner Video	Multiple	.MOV, .MP4, VAST tags (We are unable to accept VPAID tags)	Initial load in-banner: 200kb Max load in-banner: 300kb Host-initiated load: 1.1MB User-initiated load: unlimited Audio must be user-initiated	2 days	

